



GASTROENTEROLOGY GROUP OF ROCHESTER, LLP



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COLORECTAL CANCER SCREENING IMPORTANT FOR WOMEN

MESSAGE FROM THE GGR PHYSICIANS

This newsletter has been created to bring you specific information in the field of gastroenterology that may be of interest to primary care physicians.

If you have a specific gastroenterological topic that you would like more information about, please call us at (585) 271-2800.

The American Society for Gastrointestinal Endoscopy (ASGE) and the American College of Obstetricians and Gynecologists (ACOG) announced a joint effort to increase colorectal cancer screening among women. ACOG President Douglas W. Laube, MD stated, ***“We want women to be as vigilant about getting tested for this disease as they are about getting their mammogram and Pap test.”***

“The ASGE is excited to partner with ACOG to dispel the myth that colorectal cancer is a man’s disease only and to deliver the message to women that colorectal cancer is preventable, treatable, and beatable through proper screening,” said Grace H. Elta, MD, FASGE, ASGE President.

Last April, ACOG sent a packet to its 49,000 members with a letter explaining the goals for the initiative, a fact sheet about colorectal cancer screening for patients, screening guidelines, and a screen for life educational exam-room poster featuring Katie Couric, developed by the EIF’s NCCRA and the CDC. The poster is to remind women of the importance of screening for colon cancer along with breast and cervical cancers.

We have enclosed this information again, for you to review. GGR referral forms are enclosed to assist you in scheduling a screening colonoscopy for your patients with the Gastroenterology Group of Rochester.

GGR is pleased to join you in adhering to the screening goals for your patients.

COLORECTAL CANCER IS PREVENTABLE, TREATABLE AND BEATABLE

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